



PRESS RELEASE

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2018 Mississippi Book Festival

Jackson Education Support
7048 Old Canton Road
Ridgeland, MS 39157

Jillian Smart, CEO of Jackson Education Support, has been honored as a 2018 Mississippi Book Festival Author. We are so proud of this recognition for Mrs. Smart's sophomore book, *Cultivating Grit: An approach to increasing confidence*. Thank you for supporting the education firm and blog over the years and for helping us to achieve this distinction.

You're invited to view images from the Literary Lawn Party!

About the author

Jillian Smart, M.Ed. is an author, coach, and educator. She partners with educators and families around the world to facilitate development of more independent learners. Jillian launched Jackson Education Support as the vehicle for this work. The program she has developed is a breakthrough that has garnered much support and applause since the launch. The 96% success rate among exam preparation and tutoring clients evidences program efficacy.

Her approach is unique in that she leverages character development to affect cognitive development. Character development experiences with clients and professional development training serve as the foundation for this book.

About the book

Cultivating Grit explores character development: grit, growth mindset, and motivation. The author draws on personal and professional experiences as well as current research to share do-it-yourself confidence-building strategies with educators and parents.

Cultivating Grit takes readers (and listeners) on a journey through an eight-part discussion with five reflection activities to be completed individually or as a group. The premise is that by helping learners increase confidence, performance improves in class and at home.

A Special Thank You for the JE Community

We appreciate the opportunity to build relationships and broaden our impact on academic and character development outcomes. Jackson Education Support is committed to enriching our local and global community, and we look forward to many successful years ahead.

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